

## Event Summary

Time	Event	Venue
<b>21 March 2019 (Show Day 1)</b>		
10:00 – 10:45	Opening Ceremony of Automechanika Kuala Lumpur 2019 <sup>o</sup>	Collision Repair Training Workshop Area, Exhibition Hall 1
12:30 – 18:00	Collision Repair Training Workshop (Day 1) <sup>FS</sup>	Collision Repair Training Workshop Area, Exhibition Hall 1
14:30 – 15:30	Malaysia Used Vehicle Autoparts Traders Association (MUVATA) Committee Meeting*	Hospitality Lounge 4, Exhibition Hall 4
15:00 – 17:00	Official Launch of Camel Power Malaysia*	Conference Area, Exhibition Hall 2
<b>22 March 2019 (Show Day 2)</b>		
10:00 – 13:00	Technical Training on Why Engine Oil Fails to Protect Your Engine & Why It Overheats <sup>o</sup>	Hospitality Lounge 4, Exhibition Hall 4
10:00 – 17:00	EMMA Malaysia Final – Car Audio and Modification Competition <sup>o</sup>	Exhibition Hall 5
10:00 – 18:00	Collision Repair Training Workshop (Day 2) <sup>FS</sup>	Collision Repair Training Workshop Area, Exhibition Hall 1
10:00 – 18:00	Fleet Management Conference <sup>FS</sup>	Conference Area, Exhibition Hall 2
14:00 – 15:00	The Federation of Engineering and Motor Parts Traders' Association Malaysia (FEMPTAM) Committee Meeting*	Hospitality Lounge 4, Exhibition Hall 4
16:00 – 17:00	Automotive Aftermarket Ideas Exchange*	Hospitality Lounge 4, Exhibition Hall 4
16:00 – 18:00	Networking Happy Hour**	Designated Locations in Hall 2 & Hall 4
18:00 – 21:00	Auto NITZ Party <sup>#</sup>	Exhibition Hall 5
<b>23 March 2019 (Show Day 3)</b>		
10:00 – 12:00	Training Workshop by CMC <sup>o</sup>	Collision Repair Training Workshop Area, Exhibition Hall 1
10:00 – 12:00	Federation of Automobile Workshop Owners' Association of Malaysia (FAWOAM) Annual General Meeting*	Hospitality Lounge 4, Exhibition Hall 4
10:00 – 13:00	Autotronics Training Workshop <sup>F</sup>	Conference Area, Exhibition Hall 2
10:00 – 21:00	EMMA Malaysia Final – Car Audio and Modification Competition <sup>o</sup>	Exhibition Hall 5
14:00 – 16:00	Training Workshop by CMC <sup>o</sup>	Collision Repair Training Workshop Area, Exhibition Hall 1
14:00 – 16:00	Selangor and Kuala Lumpur Trucking Association Annual General Meeting*	Hospitality Lounge 5, Exhibition Hall 5

<sup>o</sup> Open for all. Please present business card for registration.

<sup>F</sup> Registration fee is required. Please present business card for registration.

<sup>#</sup> Registration fee is required. Please present party ticket for admission.

<sup>S</sup> Simultaneous interpretation (English/Mandarin) is available.

\* By invitation only.

\*\* Open for all. Free drinks will be provided to the attendees with coupon.

### Opening Ceremony of Automechanika Kuala Lumpur 2019<sup>o</sup>

(<sup>o</sup> Open for all. Please present business card for registration.)

Date: 21 March 2019  
Time: 10:00 – 10:45  
Venue: Collision Repair Training Workshop Area, Exhibition Hall 1, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Messe Frankfurt (HK) Ltd  
Endorsed by: MARii – Malaysia Automotive Robotics & IoT Institute  
MATRADE – Malaysia External Trade Development Corporation

Time	Activity / Speaker
09:30 – 09:50	<b>Registrations &amp; Arrival of VIP and Guests</b>
10:00 – 10:05	<b>Welcome Message</b>
10:05 – 10:15	<b>Welcome Remark</b>  <i>YB Dr. Ong Kian Ming, Deputy Minister in Ministry of International Trade and Industry</i>
10:15 – 10:25	<b>Launching of Show</b>  <i>YB Dr. Ong Kian Ming, Deputy Minister in Ministry of International Trade and Industry</i> <i>Dato' Madani Sahari, Chief Executive Officer, MARii</i> <i>Datuk Wan Latiff Wan Musa, Chief Executive Officer, MATRADE</i> <i>Ms Clara Tam, Assistant Group Manager, Messe Frankfurt (HK) Ltd</i>
10:25 – 10:30	<b>Group Photo</b>  <i>YB Dr. Ong Kian Ming, Deputy Minister in Ministry of International Trade and Industry</i> <i>Dato' Madani Sahari, Chief Executive Officer, MARii</i> <i>Datuk Wan Latiff Wan Musa, Chief Executive Officer, MATRADE</i> <i>Ms Clara Tam, Assistant Group Manager, Messe Frankfurt (HK) Ltd</i>
10:30 – 10:40	<b>Presentation of token of appreciation</b>  Presented by <i>Ms Clara Tam, Assistant Group Manager, Messe Frankfurt (HK) Ltd</i> to: – <i>YB Dr. Ong Kian Ming, Deputy Minister in Ministry of International Trade and Industry</i> – <i>Dato' Madani Sahari, Chief Executive Officer, MARii</i> – <i>Datuk Wan Latiff Wan Musa, Chief Executive Officer, MATRADE</i>
10:45	<b>Opening Ceremony Ends &amp; Short VIP Tour</b>

### Collision Repair Training Workshop<sup>FS</sup>

(<sup>F</sup> Registration fee is required. Please present business card for registration.)

(<sup>S</sup> Simultaneous interpretation (English/Mandarin) is available.)

Date: 21 - 22 March 2019  
 Time: 12:30 – 18:00 (21 March); 10:00 – 18:00 (22 March)  
 Venue: Collision Repair Training Workshop Area, Exhibition Hall 1, Kuala Lumpur Convention Centre (KLCC)  
 Organiser(s): Messe Frankfurt (HK) Ltd



马来西亚汽车修理厂商总会  
 PERSEKUTUAN PERSATUAN PEMILIK BENGKEL KERETA MALAYSIA  
 THE FEDERATION OF AUTOMOBILE WORKSHOP OWNERS' ASSOCIATION OF MALAYSIA



Training by:



Car Sponsor(s):



Equipment Sponsor(s):



Sponsor(s):



21 March 2019

Time	Activity
12:00 – 12:30	Registration
12:30 – 13:00	<b>JPJ Workshop on the 'Guidelines on Application for Replacement of Vehicle Panel Structure (Accident Cases)'</b> Speaker: Ir. Mohd Fairus Bin Izani, Chief Assistant Director, Road Transport Department (JPJ)
13:00 – 15:15	<b>Training on the importance of 'Measuring and Alignment' (Theory Session)</b> Trainer: Mark Czvitkovits, CEO, I-CAR Australia
15:15 – 15:30	<b>Coffee Break</b>
15:30 – 18:00	<b>Training on the importance of 'Measuring and Alignment' (Practical Session)</b> Trainer: CMC

22 March 2019

Time	Activity
09:30 – 10:00	<b>Registration</b>
10:00 – 13:00	<b>Training in Aluminium Repair and / or Replace</b> Trainer: Mark Czvitkovits, CEO, I-CAR Australia
13:00 – 14:30	<b>Lunch Break</b>
14:30 – 17:30	<b>Training in Aluminium Repair (Riveting and Bonding)</b> Trainer: Mark Czvitkovits, CEO, I-CAR Australia
17:30 – 18:00	<b>Certificate of Attendance Presentation</b>

### Malaysia Used Vehicle Autoparts Traders Association (MUVATA) Committee Meeting\*

(\* By invitation only)

Date: 21 March 2019  
Time: 14:30 – 15:30  
Venue: Hospitality Lounge 4, Hall 4, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Malaysia Used Vehicle Autoparts Traders Association (MUVATA)

### Official Launch of Camel Power Malaysia\*

(\* By invitation only)

Date: 21 March 2019  
Time: 15:00 – 17:00  
Venue: Conference Area, Exhibition Hall 2, Kuala Lumpur Convention Centre (KLCC)

### Technical Training on Why Engine Oil Fails to Protect Your Engine & Why It Overheats<sup>o</sup>

(<sup>o</sup> Open for all. Please present business card for registration.)

Date: 22 March 2019  
Time: 10:00 – 13:00  
Venue: Hospitality Lounge 4, Exhibition Hall 4, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Messe Frankfurt (HK) Ltd  
Valvoline Ptd Ltd.

### EMMA Malaysia Final - Car Audio and Modification Competition<sup>o</sup>

(<sup>o</sup> Open for all. Please present business card for registration.)

Date: 22 - 23 March 2019  
Time: 10:00 – 17:00 (22 March); 10:00 – 21:00 (23 March)  
Venue: Exhibition Hall 5, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Messe Frankfurt (HK) Ltd  
Avid Solutions



avid solutions

22 March 2019 (Fri)

Time	Activity
09:30 – 10:00	Registration
10:00 – 12:00	Competition Briefing and Judging
12:00 – 14:00	Lunch Break
14:00 – 17:00	Sound Quality (SQ) Competition

23 March 2019 (Sat)

Time	Activity
09:30 – 10:00	Registration
10:00 – 12:00	Tuning Competition
12:00 – 13:00	Lunch Break
13:00 – 17:00	Tuning Competition
17:00 – 19:00	EMMA Sound Quality League (ESQL) Competition
19:00 – 21:00	Award Presentation

### Fleet Management Conference <sup>FS</sup>

(<sup>F</sup> Registration fee is required. Please present business card for registration.)

(<sup>S</sup> Simultaneous interpretation (English/Mandarin) is available.)

Date: 22 March 2019  
 Time: 10:00 – 18:00  
 Venue: Conference Area, Exhibition Hall 2, Kuala Lumpur Convention Centre (KLCC)  
 Organiser(s): Messe Frankfurt (HK) Ltd



Silver sponsor(s):



Supporter(s):



Time	Activity
09:30 – 10:00	<b>Registration</b>
10:00 – 10:15	<b>Keynote Speech</b>
10:15 – 10:30	<b>Opening Speech by Richard Lim, representing the President of Pan-Malaysia Lorry Owners' Association (PMLOA)</b>
10:30 – 11:00	<b>Enhance Cost efficiency, achieve better maintenance and safety by adoption of Telematics/ solutions on Fleet Management</b> Speaker: Michael Lam, Technical Director, Fleetsol Sdn Bhd
11:00 – 11:15	<b>Coffee Break</b>
11:20 – 11:50	<b>Fleet Maintenance: Outsourced vs. In-house</b> Speaker: Ir Zuhairi Yusoff, COO, Aeroline Autotech (M) Sdn Bhd
12:00 – 14:00	<b>Lunch Break</b>
14:00 – 14:30	<b><u>Best Practice in Fleet Management</u></b> <b>Why transport operators should and can achieve profitability through sustainability?</b> Speaker: David Lantz, Sustainability Manager, Scania Southeast Asia
14:40 – 15:10	<b>The Pros &amp; Cons of BioDiesel &amp; Achieving 20,000 KM Oil Change with B20 BioDiesel</b> Speaker: Foo Siew Mun, OEM Technology Manager, Southeast Asia, Valvoline Ptd Ltd.
15:20 – 15:50	<b>Behind the Tyre Management Scene</b> Speaker: Mohamad Azhar, General Manager, Kit Loong Commercial Tyre
15:50 – 16:00	<b>Coffee Break</b>
16:00 – 16:30	<b>Modernising and its challenges - System Integration</b> Speaker: Michael Lam, Technical Director, Fleetsol Sdn Bhd
16:30 – 17:15	<b>Driver Fatigue Management Solutions and Technology Trends</b> Speaker: Jeff Tan, Sales & Marketing Manager, Guardian South East Asia Pte Ltd Dev Naren, Regional Distribution Manager for Asia, Seeing Machine Australia
17:15 – 17:30	<b>Closing Remarks by David Wilson, Publisher, Valebridge Media Services</b>

**The Federation of Engineering and Motor Parts Traders' Association Malaysia (FEMPTAM) Committee Meeting\***

(\* By invitation only)

Date: 22 March 2019  
Time: 14:00 – 15:00  
Venue: Hospitality Lounge 4, Exhibition Hall 4, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): The Federation of Engineering and Motor Parts Traders' Association Malaysia (FEMPTAM)

**Automotive Aftermarket Ideas Exchange\***

(\* By invitation only)

Date: 22 March 2019  
Time: 16:00 – 17:00  
Venue: Hospitality Lounge 4, Exhibition Hall 4, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Selangor and Federal Territory Engineering and Motor Parts Traders' Association (EMPTA)  
Malaysia Used Vehicle Autoparts Traders Association (MUVATA)

**Networking Happy Hour\*\***

\*\* Open for all. Free drinks will be provided to the attendees with coupon.

Date: 22 March 2019  
Time: 16:00 – 18:00  
Venue: Designated Locations in Hall 2 & Hall 4, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Messe Frankfurt (HK) Ltd

**Auto NITZ Party#**

(# Registration fee is required. Please present party ticket for admission.)

Date: 22 March 2019  
Time: 18:00 – 21:00  
Venue: Exhibition Hall 5, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Messe Frankfurt (HK) Ltd  
Sponsor(s):



Time	Activity
18:00 – 18:15	<b>Registration</b>
18:15 – 18:30	<b>Opening Performance</b>
18:30 – 19:15	<b>Show Girl Competition</b>
19:15 – 19:30	<b>Awards Presentation</b>
19:30 – 19:40	<b>LED Dance Performance</b>
19:40 – 21:00	<b>DJ Performance</b>

### **Federation of Automobile Workshop Owners' Association of Malaysia (FAWOAM) Annual General Meeting\***

(\* By invitation only)

Date: 23 March 2019  
Time: 10:00 – 12:00  
Venue: Hospitality Lounge 4, Exhibition Hall 4, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Federation of Automobile Workshop Owners' Association of Malaysia (FAWOAM)

### **Training Workshop by CMC<sup>o</sup>**

(<sup>o</sup> Open for all. Please present business card for registration.)

Date: 23 March 2019  
Time: 10:00 – 12:00  
Venue: Collision Repair Training Workshop Area, Exhibition Hall 1, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): CMC

### **Autotronics Training Workshop**

(<sup>f</sup> Registration fee is required. Please present business card for registration.)

Date: 23 March 2019  
Time: 10:00 – 13:00  
Venue: Conference Area, Exhibition Hall 2, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Messe Frankfurt (HK) Ltd  
Central Pahang Automobile Repairers Association (CPARA)

Time	Activity
09:30 – 10:00	<b>Registration</b>
10:00 – 13:00	<b>Toyota Prius Hybrid system</b> 1. The high power motor 2. The Inverter which is the electrical control 3. The High Voltage battery 4. The principle of hybrid system

### **Training Workshop by CMC<sup>o</sup>**

(<sup>o</sup> Open for all. Please present business card for registration.)

Date: 23 March 2019  
Time: 14:00 – 16:00  
Venue: Collision Repair Training Workshop Area, Exhibition Hall 1, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): CMC

### **Selangor and Kuala Lumpur Trucking Association Annual General Meeting\***

(\* By invitation only)

Date: 23 March 2019  
Time: 14:00 – 16:00  
Venue: Hospitality Lounge 5, Exhibition Hall 5, Kuala Lumpur Convention Centre (KLCC)  
Organiser(s): Selangor and Kuala Lumpur Trucking Association

Fringe programme information is updated as of 20 March 2019, please contact organiser onsite for final arrangement.